

QUALIFICATION OUTLINES

BSB50215 Diploma of Business

This qualification is designed for individuals in the business sector, who are looking to gain more responsibilities in their current or future job role. The course provides opportunity to develop skills and knowledge in effectively managing projects, anticipating and reducing business risk and dealing with new and on-going staffing issues. It consists of both practical and theoretical skills surrounding a business environment and helps to build confidence to make decisions.

8 units

▶ 8 units in total to be completed

Group 1 (Select maximum 3 from this group)	
BSBHRM501	<input type="checkbox"/> Manage human resources services
BSBHRM505	<input type="checkbox"/> Manage remuneration and employee benefits
BSBHRM506	<input type="checkbox"/> Manage recruitment, selection and induction processes
Group 2 (Select maximum 3 from this group)	
BSBMKG501	<input type="checkbox"/> Identify and evaluate marketing opportunities
BSBPUB503	<input type="checkbox"/> Manage fundraising and sponsorship activities
BSBMKG507	<input type="checkbox"/> Interpret market trends and developments
Group 3 (Select maximum 3 from this group)	
BSBMGT403	<input type="checkbox"/> Implement continuous improvement
BSBPMG522	<input type="checkbox"/> Undertake project work
BSBSUS501	<input type="checkbox"/> Develop workplace policy and procedures for sustainability
Group 4 (Select remaining units from here)	
BSBLDR501	<input type="checkbox"/> Develop and use emotional intelligence
BSBCUS501	<input type="checkbox"/> Manage quality customer service